

# ILLUSTRATED SPEECH CONTEST

*Sponsored by the National Organization of Poll-Ettes in cooperation with NJHA.*

## OBJECTIVES:

1. To develop character and leadership in Hereford youth while stressing education.
2. To stimulate and promote interest in the beef industry.
3. To project Herefords in a positive image.

## THEME:

The expected topic to base your speech is "speech must be related to the beef industry."

## TIME and LOCATION of NATIONAL CONTEST:

Each year the contest will be held in conjunction with the Junior National Hereford Expo.

## ELIGIBILITY:

1. Contestant must be a member of a state junior Hereford association and the National Junior Hereford Association.
2. Contestants in the Senior Division must be 18-21 years of age on Jan. 1. Contestants in the Intermediate Division must be 14-17 years of age on Jan. 1. Contestants in the Junior Division must be 10-13 years of age on Jan. 1.
3. Contestant must be a winner of Junior, Intermediate, or Senior Division of a state contest in order to compete at the Junior National Expo. In the event that a state's first place winner cannot attend Expo, the state may substitute a contestant, if that contestant participated in the state contest.
4. First place winners of the Senior Division at the national level are ineligible to compete in subsequent contests; first place winners at the Junior level may compete at the Intermediate level when they have attained the age requirements and meet other eligibility requirements; first place winners at the Intermediate level may compete at the Senior level when they have attained the age requirements and meet other eligibility requirements. First place winners at the Junior and Intermediate levels may not compete again in the levels he or she won in.

## SPEECH REQUIREMENTS:

1. Length – 6 to 8 minutes for Senior Division, 3 to 5 minutes for Junior Division and Intermediate Division. No points will be deducted for speech lengths of 5 minutes 30 seconds to 8 minutes 30 seconds in the Senior Division and 2 minutes 30 seconds to 5 minutes 30 seconds in the Intermediate and Junior Divisions. After that, each 30-second period over or under will result in a 10-point deduction.
2. Each contestant shall provide the title and primary objective of his/her speech at the time of entry deadline. (Example title: "Purebred Cattle in Today's Economy." Objective: To discuss the impact of today's economic factors on purebred cattle operations.)
3. The speech must be presented orally.
4. *A minimum of one illustration or visual aid must be prepared and used. Types of illustrations contestants are encouraged to use are charts, diagrams, props, inanimate models, puppets, posters, etc. The use of electronic devices will not be accepted this year, which means on power points, videos, computers and/or slides.*

5. An additional three to four minutes will be allowed following the oral presentation to answer questions, which may be asked by the judges.
6. The primary objective of the speech must be clearly related to the designated theme of the contest.
7. Contestants will not be allowed in the presentation room prior to their speeches.

#### **QUALIFICATION PROCEDURES FOR THE NATIONAL ILLUSTRATED CONTEST;**

1. Speeches will be entered and given at the state level in contests sponsored by the state Poll-ette Organization, Hereford Association or Junior Hereford Association.
2. Each state is eligible to certify one Senior Division winner, one Intermediate Division winner, and one Junior Division winner to compete at the National level.

#### **ENTRY DEADLINE:**

**July 1 of each year.** Entries should be sent to AHA Department of Youth Activities, C/O Chris Stephens, P.O. Box 014059, Kansas City, MO 64101. Phone: (816) 842-3757 or Fax: (816) 842-6931. You may email your application to [cstephens@hereford.org](mailto:cstephens@hereford.org). Speech entries will not be accepted after the July 1 deadline.

#### **AWARDS NATIONAL LEVEL:**

1. Senior Division: First, second, and third place will be awarded scholarships of \$750, \$500, and \$250 respectively.
2. Intermediate Division: First, second, and third place will be awarded scholarships of \$100, \$75, and \$50 respectively by the National Organization of Poll-ettes.
3. Junior Division: \$100, \$75, and \$50 respectively by the National Organization of Poll-ettes.
4. Certificates of participation will be awarded to all contestants.
5. States with contestants participating at the national level will receive two (2) points toward the National Sweepstakes Contest.

#### **SELECTION of JUDGES:**

Scoring will be on a point of percentage system, based on the following: Content – 25% Delivery – 40% Handling of questions –20% Quality/pertinence of visual aids-15%

In the senior Division, 5 points will be deducted at the judges' discretion for excessive use of notes. When contestants pre-enter they will be informed of this stipulation in order to receive the best score possible. A presentation schedule will be posted the day preceding the contest. Contestants with scheduling conflicts should contact the speech contest chairman at least two hours prior to the start of the contest. Anyone failing to notify the contest chairman that does not arrive at the time assigned will have the following points subtracted from their total score: 1-10 minutes late –5 points; 11-15 minutes late – 10 points; over 15 minutes late – disqualification. The assigned presentation time is defined as that on the posted schedule of one minute following the conclusion of the previous speech if the contest is running behind schedule.

#### **CRITERIA for STATE LEVEL CONTESTS:**

States shall conduct the state level contest in whatever manner they deem appropriate. The only requirement is that the winners certified for the National contest meet national requirements. Sponsoring organizations of state level contests might consider giving awards such as trophies, plaques and/or certificates of participation, and possibly a cash award to help with the expense of going to nationals. Awards, selection of judges, etc., at the state level is at the discretion of the sponsor(s).

# Application for National Junior Hereford Association

## ILLUSTRATED SPEECH CONTEST

### 1. PERSONAL INFORMATION:

Name \_\_\_\_\_ Phone No. (\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_  
Street City State Zip

Birth date \_\_\_\_\_ Age \_\_\_\_\_ Sex \_\_\_\_\_ NJHA Junior Membership Number \_\_\_\_\_

State Association \_\_\_\_\_ Issue Date of Junior Membership \_\_\_\_\_

Parents or Guardians \_\_\_\_\_ (\_\_\_\_)  
Name Phone No.

Address \_\_\_\_\_  
Street City State Zip

2. AGE DIVISION (as of Jan. 1): \_\_\_ Junior (10-13) \_\_\_ Intermediate (14-17) \_\_\_ Senior (18-21)

3. TITLE of SPEECH: \_\_\_\_\_

4. BRIEF SUMMARY OF SPEECH (25 words or less): \_\_\_\_\_

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5. BRIEF SUMMARY OF YOUR INVOLVEMENT WITH HEREFORDS, INCLUDING PARTICIPATION IN YOUR LOCAL, STATE AND/OR NATIONAL JUNIOR HEREFORD EVENTS: \_\_\_\_\_

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Please return this application to: \_\_\_\_\_  
(State Speech Contest Chairman)

After the state winners (first place junior and senior) have been selected, a copy of each winner's application should be signed by the state speech contest chairman and entries should be sent to: American Hereford Association, C/O Amy Cowan, Director of Youth Activities. P.O. Box 014059, Kansas City, MO 64101. Phone: (816) 842-3757 or Fax: (816) 842-6931 or you may E-mail: [acowan@hereford.org](mailto:acowan@hereford.org) This will constitute official entry in the Illustrated Speech Contest. Each winner will then be contacted by the AHA Youth Department regarding details of the National Contest.

\_\_\_\_\_  
State Speech Contest Chairman

\_\_\_\_\_  
Date